

MEMORANDUM

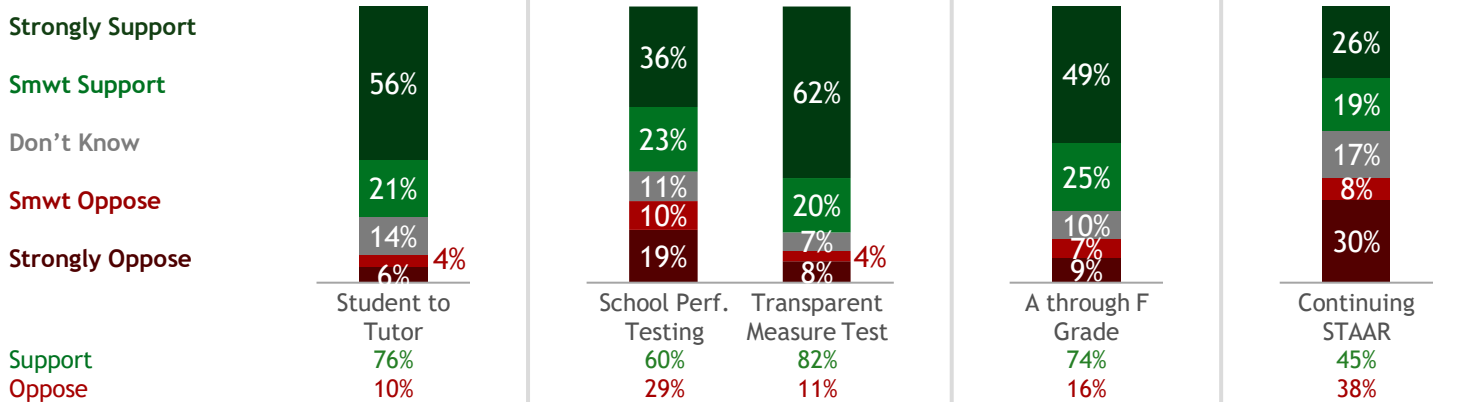
TO: INTERESTED PARTIES
FROM: CHRIS PERKINS
SUBJECT: DALLAS FORT WORTH BENCHMARK SURVEY
DATE: DECEMBER 14th, 2022

Methodology

On behalf of the Commit Partnership, Ragnar Research conducted a survey of 800 Likely Voters (LVs) across Dallas and Fort Worth in Texas. Interviews were conducted November 29 through December 1, 2022 by live telephone operators, including landlines (7%) and cell phones (93%). Quotas on age, gender, ethnicity, education, and region were used to ensure a representative distribution. The study's margin of error is $\pm 3\%$.

Education

School Testing, Grades, & STAAR



	GOP	Indy	Dem	Child in HH	No Child
Sup	69%	74%	85%	79%	75%
Opp	14%	11%	8%	11%	9%

	GOP	Indy	Dem	Child in HH	No Child
Sup	63%	59%	60%	55%	63%
Opp	27%	30%	30%	37%	26%

	GOP	Indy	Dem	Child in HH	No Child
Sup	89%	80%	77%	79%	84%
Opp	8%	10%	16%	16%	9%

	GOP	Indy	Dem	Child in HH	No Child
Sup	86%	70%	69%	72%	75%
Opp	8%	20%	20%	19%	14%

	GOP	Indy	Dem	Child in HH	No Child
Sup	47%	44%	46%	46%	45%
Opp	33%	41%	41%	45%	35%

Three-fourths or more of respondents support a four-to-one student-to-tutor ratio and believe that testing gives parents a transparent measure of academic progress. Respondents also strongly support the current A through F grading system. Forty-five percent of respondents supported continuing STAAR as long as school funding wasn't impacted by test results.

Question Text

Student to Tutor: *Because less than fifty percent of students meet reading and math requirements, would you oppose or support requiring an evidence based four-to-one ratio of students -to-tutors for academically behind students?*

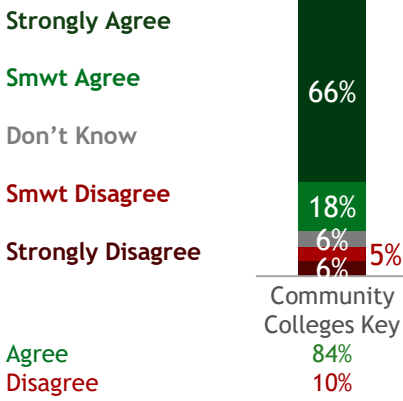
School Perf. Testing: *Do you oppose or support testing in schools that allows the state to look at a comparable assessment of school performance?*

Transparent Measure Test: *Do you oppose or support testing in schools that gives parents a transparent measure of student academic progress?*

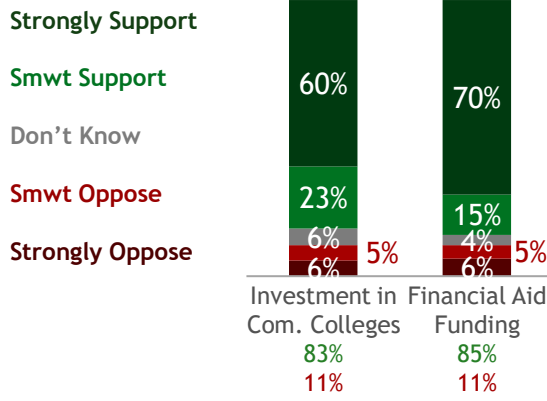
A through F Grade: *Do you oppose or support the current state law that gives an A through F grade of schools?*

Continuing STAAR: *Do you oppose or support continuing the STAAR tests in our schools, as long as the state funding does not depend on the test scores?*

Community College



	GOP	Indy	Dem	Child in HH	No Child
Agr	82%	82%	88%	82%	84%
Disa	13%	12%	17%	11%	10%



	GOP	Indy	Dem	Child in HH	No Child
Sup	78%	83%	88%	82%	83%
Opp	15%	10%	9%	13%	10%

	GOP	Indy	Dem	Child in HH	No Child
Sup	73%	86%	97%	84%	86%
Opp	20%	10%	3%	13%	10%

A majority of respondents strongly support community colleges. They agree community colleges are key to the development of the Texas work force and the state should invest further into community colleges.

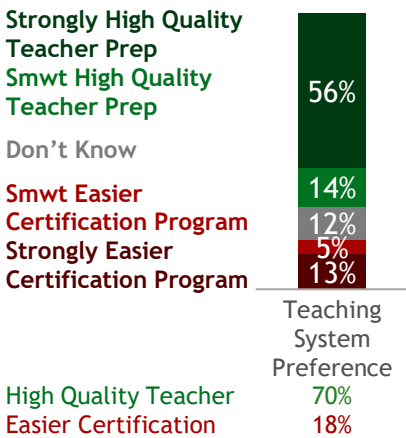
Question Text

Community Colleges Key: Do you disagree or agree with that community colleges are key to the development of the Texas workforce?

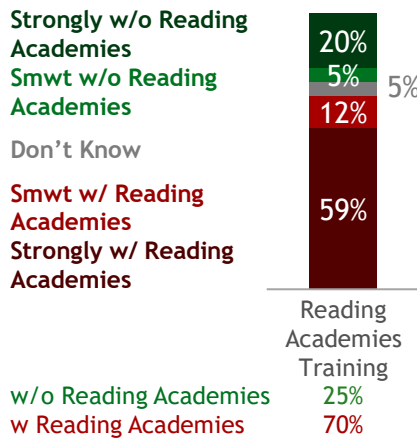
Investment in Com. Colleges: Do you oppose or support increasing the state's investment in community colleges based on the number of students who earn a degree, certification, or transfer to a four-year university?

Financial Aid Funding: Would you oppose or support the state increasing financial aid funding for community colleges so more low-income students will receive support?

Teaching System



	GOP	Indy	Dem	Child in HH	No Child
High Quality	75%	67%	70%	67%	71%
Easier	14%	18%	22%	17%	18%



	GOP	Indy	Dem	Child in HH	No Child
w/o	25%	24%	26%	22%	25%
w	71%	70%	70%	74%	69%

Question Text

Teaching System Preference: Which type of teaching system would you prefer: A high-quality teacher preparation program that is more difficult and more costly, but qualified trained teachers from these programs are more likely to stay in their jobs ...or... A teacher certification program that is less expensive and easier to complete but teachers are less likely to stay in their jobs.

Reading Academies Training: Some people say, teachers should not be required to have specific training in reading instruction because the training is time-consuming. ...or... Other people say, the state should maintain reading academies because studies show teachers are better prepared to teach students effective reading instruction.

Respondents prefer teacher with high quality preparation for teachers and want to maintain reading academies to help ensure better preparation.

*Data may not appear to be 100% due to rounding

Conclusion

Based on survey, 76% of DFW metro respondents support a **one-to-four ratio of students to tutors**, and strongly support the **current A through F grading system**, garnering 74%. A clear majority, 60% of respondents, support **testing in schools that allows the state to look at a comparable assessment of school performance** and 82% of respondents believe **testing in schools that gives parents a transparent measure of student academic progress**.

Community colleges also received strong support, with 82% of respondents believing the state should **increase investment in community colleges based on the number of students who earn a degree, certificate or transfer to a 4-year university**. For teaching system, 70% of DFW metro respondents would choose **high quality teaching preparation programs** instead of easier certification program; the same percentages of respondents believe in **maintaining reading academies**.

About Chris Perkins

Chris Perkins is an expert in quantitative and qualitative analysis having conducted and analyzed survey data for over a decade on behalf of Republican candidates, colleges and universities, and Fortune 500 companies. Perkins is considered one of the top public opinion experts in the United States and has been cited as among the most accurate pollsters in the country.

In the 2010 - 2022 election cycles, Perkins polled for nearly one hundred winning Republican candidates for the State Legislature, US House of Representatives, US Senate, Governor, and other statewide offices. In Texas, Perkins was named the top pollster by Capitol Inside's bi-partisan "Texas Power Consultants" rankings for six consecutive election cycles and is widely recognized to have been the most accurate pollster conducting surveys in Texas since 2010. Perkins teaches 'Polling and Targeting' for the Annette Straus Institute's New Politics Forum at the University of Texas at Austin, which provides UT students a bi-partisan look at the way modern political campaigns are conducted.